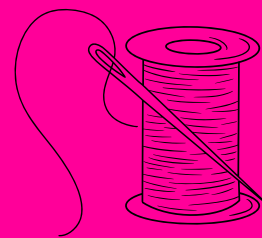


MAKING FOR CHANGE

SIRLUTE

UAL: LCF

FASHION FUSION



sirlute.com/fashionfusion

MAKING FOR CHANGE

SIRLUTE

UAL: LCF

01. ABOUT US

02. THE PROGRAMME

03. PROJECT OVERVIEW

04. WEEK-BY-WEEK

05. THIS IS FOR...

06. OUR GOALS

07. TIMELINE

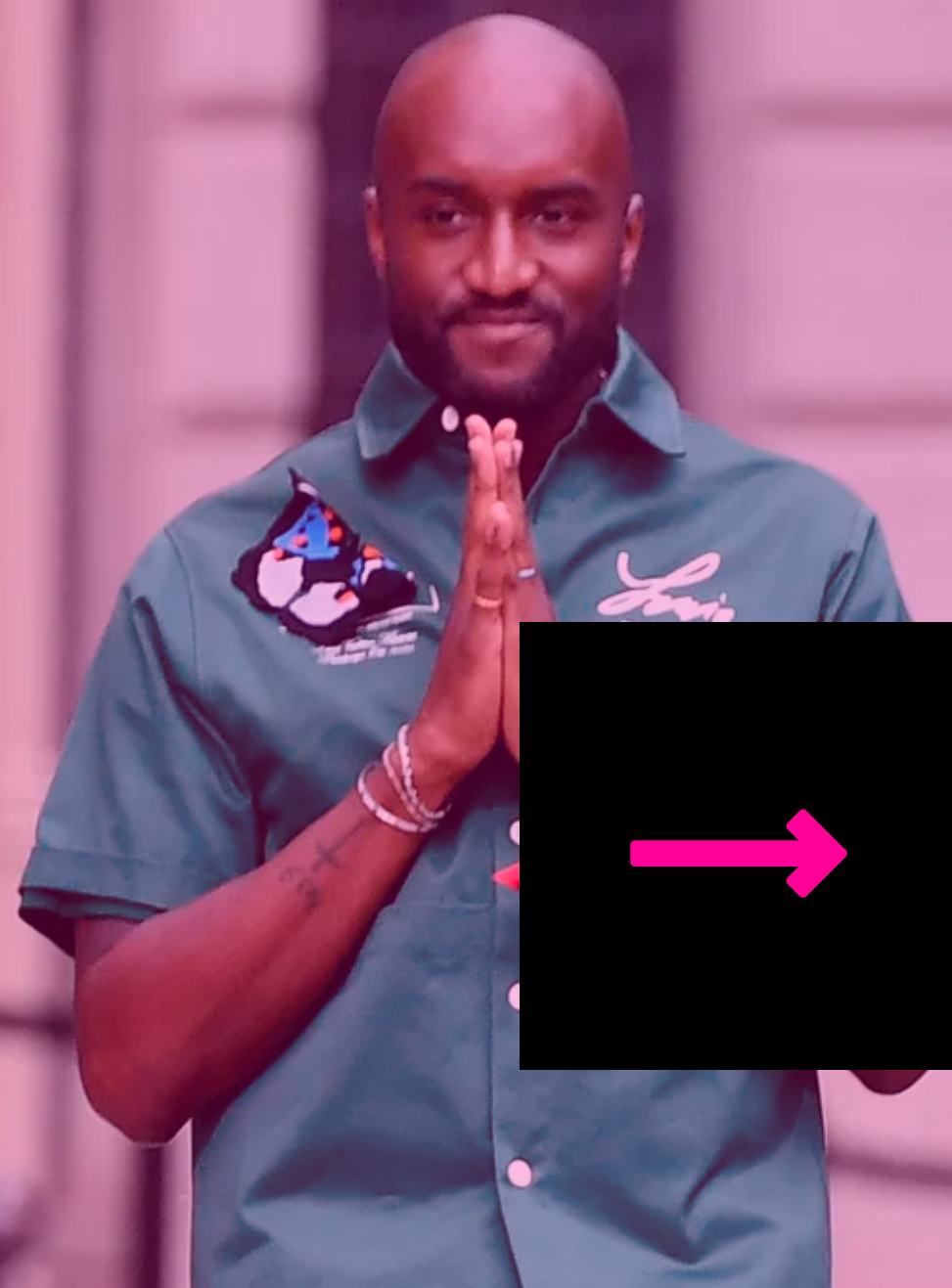
08. LET'S CONNECT

CONTENT



WHERE FASHION AND BUSINESS COLLIDE





Fashion Fusion is a fashion-based programme that has been designed to empower talented 13-16-year-olds with the skills they need to thrive in the fashion industry. In weekly sessions, young people will learn everything about fashion trends, digital portfolios, marketing campaigns and events.

We believe that every young person, regardless of their background, should have the opportunity to pursue their passion for fashion and achieve their dreams.

ABOUT

FASHION FUSION



sirlute.com/fashionfusion

THE



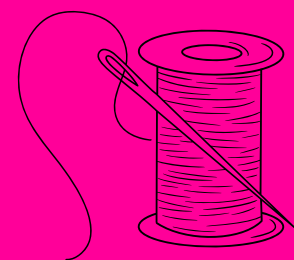
PROGRAMME

A group of 12 young people are doing a 15-week programme learning from industry experts. 24th Feb - 20th July 2024

Fashion Media & Communications

- Photography
- Design
- Events
- Media,
- Creative direction
- Styling

All participants graduate with a certificate of achievement



PROJECT

OVERVIEW

FASHION COMMUNICATION & BUSINESS

Term 1 Fashion Trends
Designing + Styling
Customising / Accessories

Term 2 Filmmaking/Photography
Content Creating
Social Media

Term 3 Events
Careers Advice

Location: Spotlight & ELAM College

Day: Saturdays

Time: 11am - 3pm

Occurrence: Weekly

No. of Young People: 12

FASHION CREATION X BUSINESS

Term 1 @Spotlight w/ Gareth Edwards

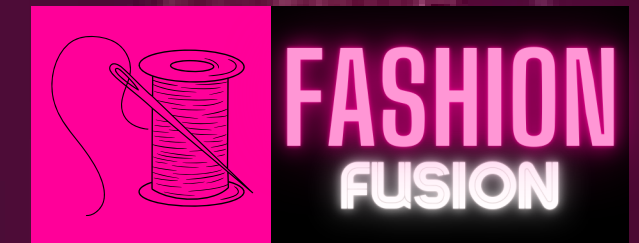
1. Project Intro, Denim Masterclass & Social Media
2. Research & Design
3. Research Trip @**Somerset House**
4. Developing & Finalising Designs
5. Accessories & Styling

Term 2

1. Film & Photography Day @**Spotlight w/ Gareth**
2. Personal Identity & Fashion Brand @**Spotlight w/ Gareth**
3. Content Creation Starts @**ELAM w/ Murry**
4. Content Creation Continues @**ELAM w/ Murry**
5. Content Creation Completed @**ELAM w/ Murry**

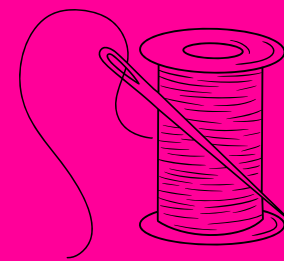
Term 3 @ELAM w/ John G + D.I.C.E

1. Event Planning Intro
2. Event Planning Continued
3. Event Planning Continued
4. Event Planning Continued
5. Event Planning Marketing + Outreach



WEEK BY-WEEK

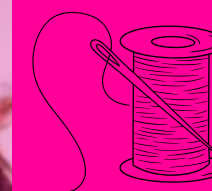
OVERVIEW



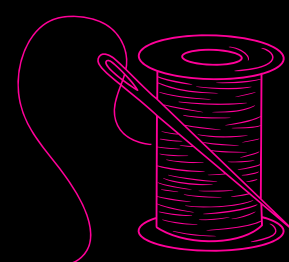


THIS

IS FOR...



**FASHION
FUSION**



IDENTIFY AS EITHER

Black & Ethnic Minority
Marginalised
At-risk
SEND, Pupil Referral Units
Youth Offending Teams
CAMHS
Disabled, Deaf or Neurodiverse

INTERESTED IN

Fashion
Content Creation
Photography and Filmmaking
Designing & Styling
Business Strategies
Journalism
Career Advice



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OUR



GOALS

PARTICIPANTS

Will gain:

- Creative skills
- Essential life skills
- Confidence in their potential and self-initiative
- New friends and mentors
- Supportive pathway for participants that plan on studying at LCF

COMMUNITY

Will gain:

- Agents of change
- Creative approaches to wellbeing
- Increased employability
- Less risk-taking and anti-social behaviour

TIMELINE



24 FEB

1st Term

5 Weeks

20 APR

2nd Term

5 Weeks

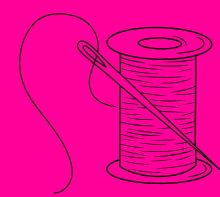
8 JUN

3rd Term

5 Weeks

20 JUL

Showcase



**FASHION
FUSION**

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LET'S



CONNECT

Making For Change

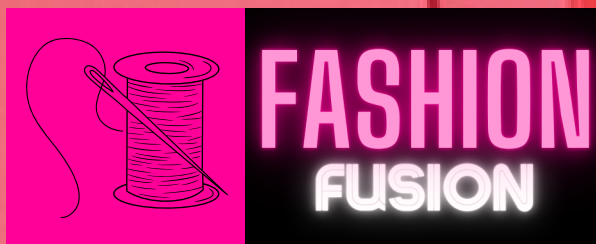
Lauren McKirby

l.mckirdy@fashion.arts.ac.uk

Sirlute

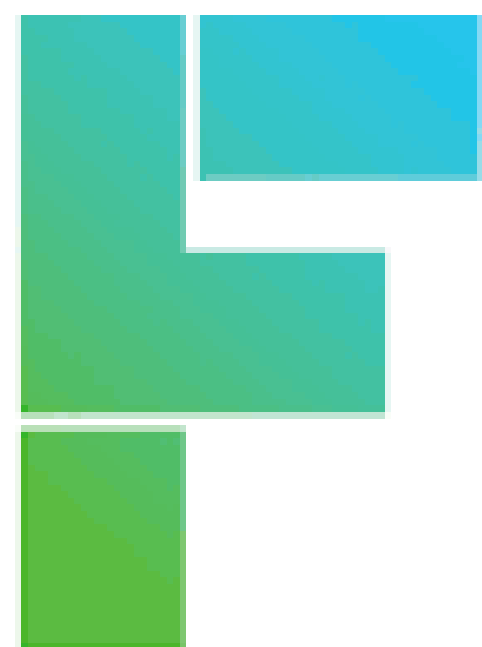
JR Josephs

jr@sirlute.com



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BY



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LONDON**