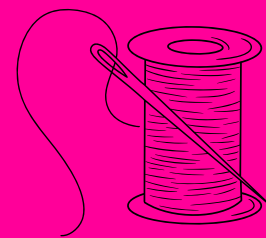


MAKING FOR CHANGE

SIRLUTE

UAL: LCF

FASHION FUSION



sirlute.com/fashionfusion

MAKING FOR CHANGE

SIRLUTE

UAL: LCF

01. ABOUT US

05. OUR GOALS

02. THE PROGRAMME

06. TIMELINE

03. PROJECT OVERVIEW

07. LET'S CONNECT

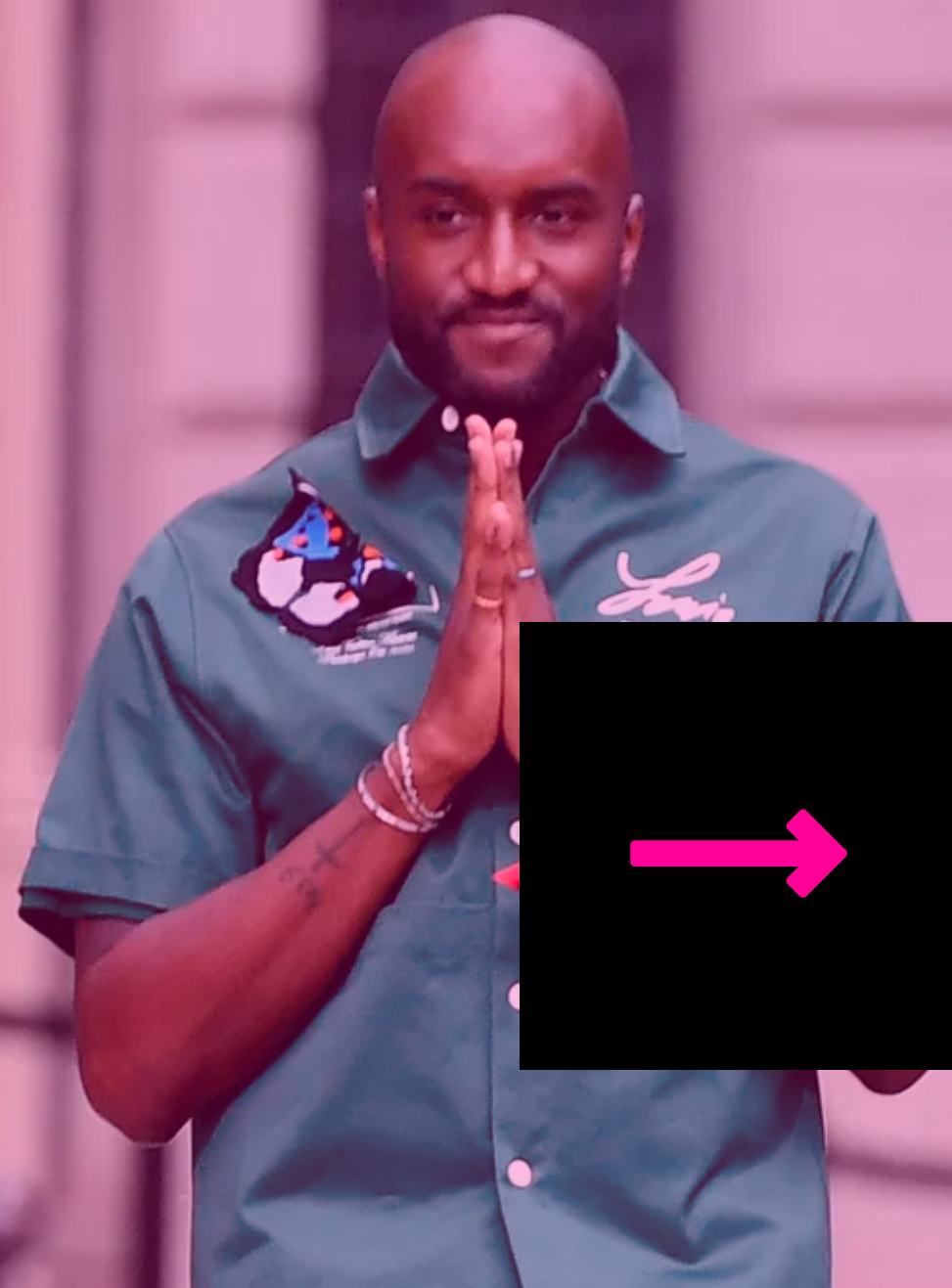
04. THIS IS FOR...

CONTENT



WHERE FASHION AND BUSINESS COLLIDE





Fashion Fusion is a fashion-based programme that has been designed to empower talented 13-16-year-olds with the skills they need to thrive in the fashion industry. In weekly sessions, young people will learn everything about fashion trends, digital portfolios, marketing campaigns and events.

We believe that every young person, regardless of their background, should have the opportunity to pursue their passion for fashion and achieve their dreams.

ABOUT

FASHION FUSION



sirlute.com/fashionfusion

THE



PROGRAMME

A group of 12 young people are doing a 15-week programme learning from industry experts. 24th Feb - 13th July 2024

Fashion Media & Communications

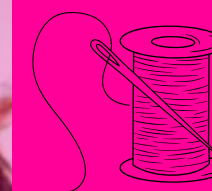
- Photography
- Journalism
- Events
- Media,
- Creative direction
- Styling

All participants graduate with a certificate of achievement

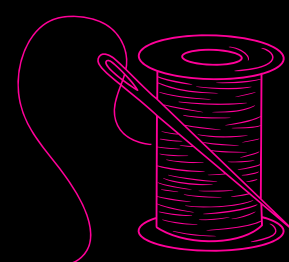


THIS

IS FOR...



**FASHION
FUSION**

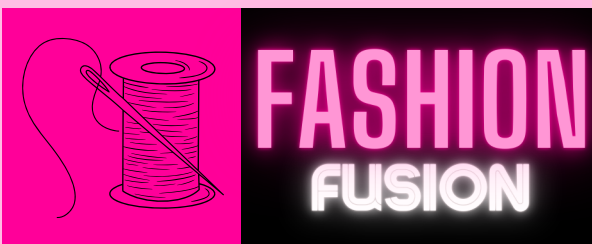


IDENTIFY AS EITHER

Black & Ethnic Minority
Marginalised
At-risk
SEND, Pupil Referral Units
Youth Offending Teams
CAMHS
Disabled, Deaf or Neurodiverse

INTERESTED IN

Fashion
Content Creation
Photography and Filmmaking
Designing & Styling
Business Strategies
Journalism
Career Advice



sirlute.com/fashionfusion

OUR



GOALS

PARTICIPANTS

Will gain:

- Creative skills
- Essential life skills
- Confidence in their potential and self-initiative
- New friends and mentors
- Supportive pathway for participants that plan on studying at LCF

COMMUNITY

Will gain:

- Agents of change
- Creative approaches to wellbeing
- Increased employability
- Less risk-taking and anti-social behaviour

TIMELINE



24 FEB

1st Term

5 Weeks

20 APR

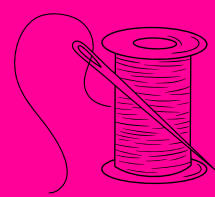
2nd Term

5 Weeks

8 JUN

3rd Term

5 Weeks



**FASHION
FUSION**

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LET'S



CONNECT

Making For Change

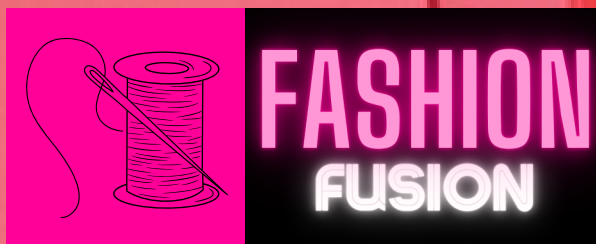
Lauren McKirby

l.mckirdy@fashion.arts.ac.uk

Sirlute

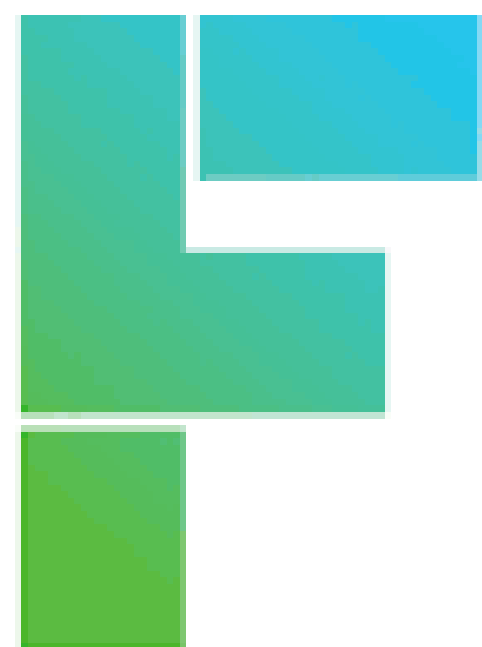
JR Josephs

jr@sirlute.com



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